



# Leapmotor International's Global Expansion Ignites in 2024



**Carlos Tavares**  
Stellantis CEO



**Zhu Jiangming**  
Leapmotor Founder, Chairman  
and CEO



**STELLANTIS**

**Carlos Tavares**  
**Stellantis CEO**

STELLANTIS

LEAPMOTOR

# Leapmotor International

a 51/49 Stellantis-led Company

**Sell and Manufacture Leapmotor  
Models Outside China**

A photograph of two men in dark blue suits shaking hands. The man on the left is wearing glasses and a patterned tie. The man on the right is also wearing glasses and a blue tie, and has a small Leapmotor logo on his lapel. They are standing behind a table with nameplates.

Carlos TAVARES

Jiangming ZHU



# BENEFITS OF PARTNERSHIP



## ACCELERATE

Fast-to-market launch of smart and affordable EVs



## EXPAND

Adds EV pure play to Stellantis portfolio of iconic brands



## ENABLE

Cost efficient approach to best-in-class technology

## EVOLVE

"Asset Light" strategy for Stellantis brands in China affirmed, investing to unlock export opportunity

**DARE**  
FORWARD  
2030

**CARBON FOOTPRINT**

-50%

**EV SALES MIX**

 100%  
 50%

**CUSTOMER EXPERIENCE**

#1

**FINANCIALS**

X2 Revenues  
Double Digit margins






Belgium, France, Italy,  
Germany, Greece,  
Netherlands, Romania,  
Spain, Portugal

# 200 European Sales Points Launching

September 2024



**SOUTH AMERICA:**  
Brazil and Chile

**MIDDLE EAST &  
AFRICA:**  
Turkey, Israel and  
French Overseas

**INDIA & ASIA PACIFIC:**  
Australia, New Zealand,  
Thailand, Malaysia and  
India

**Expanding to Key Markets Worldwide**  
in Q4 2024

# Product Roadmap

Focused on the volume-centric segments  
at competitive price

2025

2026

2027

A



T03-Hatchback

B



Hatchback



SUV

C



SUV



Hatchback

D



C10-SUV

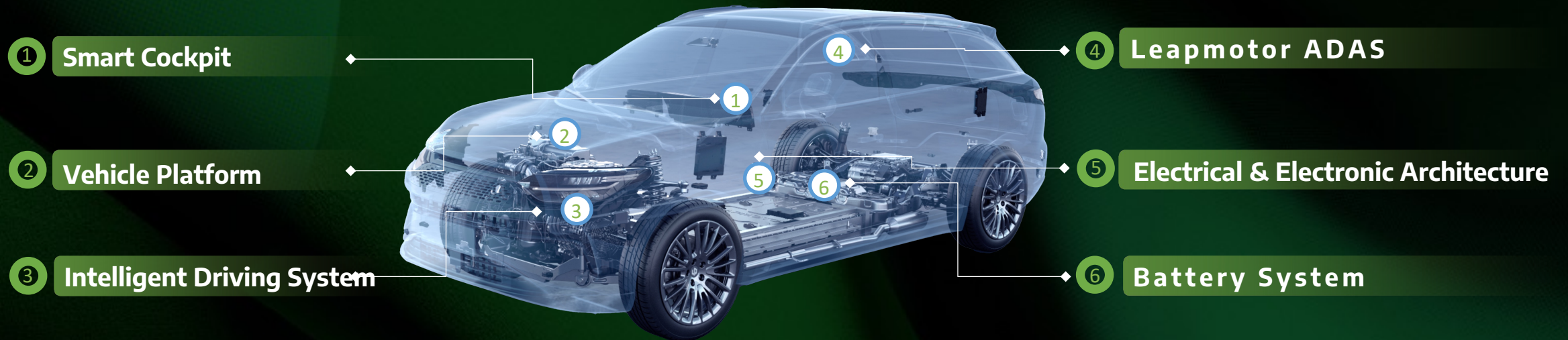




**Zhu Jiangming**  
**Leapmotor Founder, Chairman**  
**and CEO**

# Leapmotor Strength: Full-Suite In-house R&D Capabilities Covering 60% of the Vehicle BOM

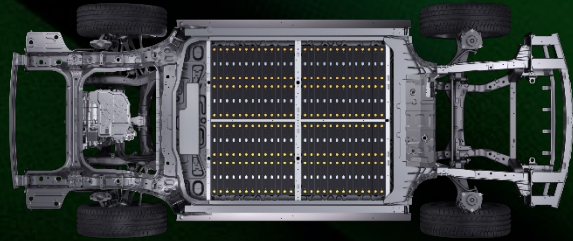
Internally develop all key hardware and software across the core systems and electronic components of every LEAPMOTOR vehicles



# Full-suite In-House Development of Core Technology

## Cell-To-Chassis (CTC) Battery System High-Efficiency

World's First Full CTC Deployment



**Outstanding Handling and Driving Comfort**

## Electric Drive Module High-Performance

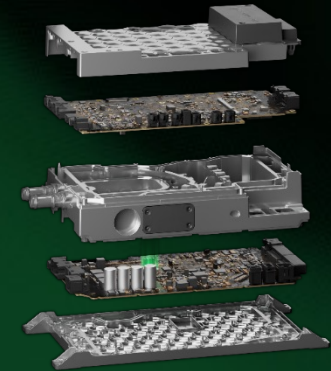
Oil-Cooled Electric Drive Module



**Dynamic Driving Performance with Quiet EV Comfort**

## Electrical / Electronic Architecture Central Brain

World's First 4-in-1 Central Architecture integrating ADAS / Cockpit / Power / Body



**Seamless and Evolutive Connectivity Experience**



## Key Distinguishing Factor: In-house Production Capability Of 420,000 vehicles and key EIC Components



### Vehicle Plants



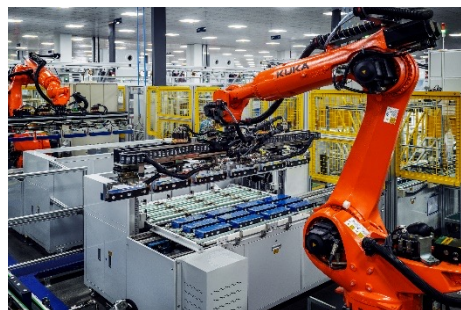
Jinhua  
Workshop 1:  
40JPH,  
**240,000**  
units/year



Jinhua  
Workshop 2:  
30JPH,  
**180,000**  
units/year



### Battery Pack



9 lines,  
annual  
capacity as  
**500,000**  
units



### Electric Drive System



9 lines,  
annual  
capacity as  
**600,000**  
units



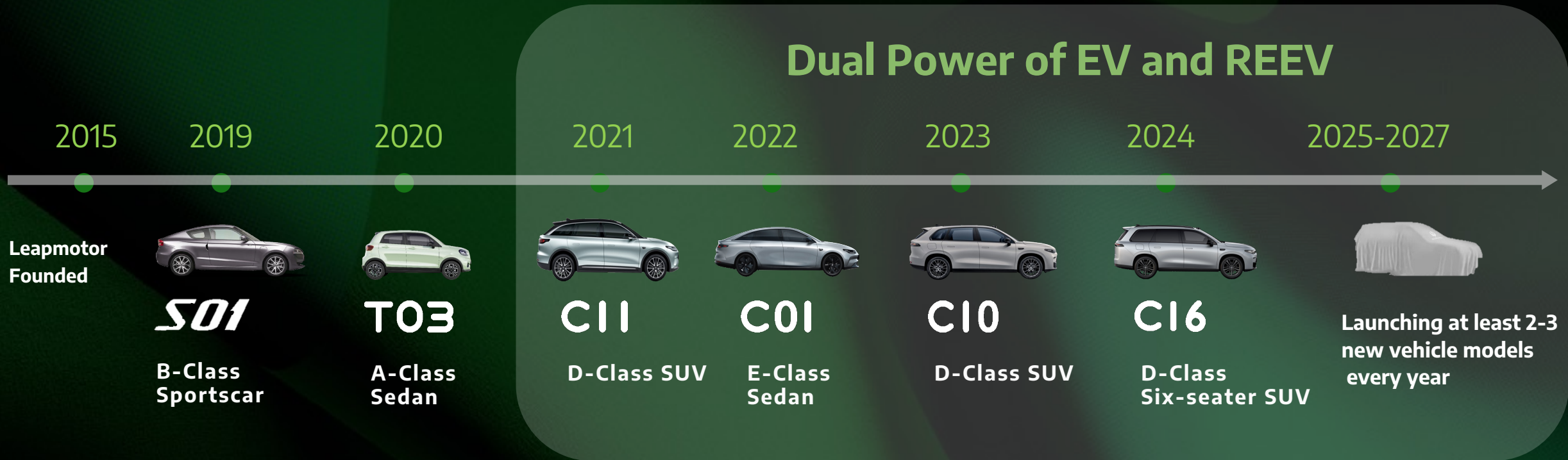
### Electronic Parts



Annual  
capacity as  
**500,000**  
units

# Delivered 350,000 + units of mass-produced vehicles

## Top 3 Chinese EV Startup Brand in 2023



Notes :

1. In 2022, Leapmotor listed on Hong Kong Exchange
2. The above cumulative deliveries are up to the end of April 2024
3. All segments shown above are in EU standards, EU A = CN A00, EU B=CN A, EU D=CN B, EU E= CN C
4. REEV refers to Range-Extended EV



# C10

The best choice for smart families seeking a confident lifestyle

- Intelligent
- Caring
- Accessible
- 5-star E-NCAP
- 420 km\* BEV Autonomy
- OTA Update
- D-Segment Comfort in a Fully Equipped Family Car
- 2.1 m<sup>2</sup> Panoramic Sunroof
- 26 Flexible Storages Onboard



# T03

Stylish and agile urban mobility appealing to the youthful mindset

- Trendy
- Big-inside
- Worry-free
- 265 km\* Autonomy with DC Charging capabilities
- Duo-tone Exterior Color with Panoramic Sunroof
- A-Segment car with B-segment roominess
- Rich ADAS Features
- OTA Update
- APP Control & Online Music

\*WLTP



# China + Overseas + Tier 1 ,Unique Business Model



## Leapmotor Evolved to 2.0 Stage

Leapmotor 1.0 Stage

	China Market	Overseas Market LPMI	EIC 3 <sup>rd</sup> Party Sales
Advantages	Full-suite of R&D Capability + Cost Reduction through Technology Advancements	Industry-first Light Asset Export Model + Competitive Leapmotor Models + World Leading OEM Empowerment	Cost Advantages + In-house R&D Core Electric Components + Long-term Market Validated Products
Target Market	Mid- to High-end Segment (RMB100,000 -RMB300,000) The Largest and Fastest-growing Segment Market	Kick-start Sales in 2024 in EU, MEA SA, IAP	Supply Chain Resources of Stellantis and other OEMs
Product Planning	2-3 new models to be introduced every year in the next 3 Years	At least 1 new model to be introduced every year in the next 3 Years	Intelligent Mobility Solution Supplier
Product Roadmap	EV, REEV	EV, REEV, left-hand & right-hand drive	Core Systems and Electronic Components Solutions, Chassis (Inc. Electronic Components), Vehicle Models and Platforms

## LEAPMOTOR 2023 Financial Highlights

**144,155**

Annual Delivery  
29.7% YOY



**0.5%**

Recorded First  
Positive Annual  
Gross Margin



**19.96bn.**

Sufficient Cash  
Resources



**35.2%**

Annual Revenues  
16.75 bn. RMB



**1.08bn.**

Recorded First Positive  
Annual Operating Cash  
Flow





STELLANTIS

LEAPMOTOR

# SCALING UP

DRIVING VALUE TOWARD A SUSTAINABLE FUTURE

# Q&A

**DRIVING VALUE TOWARD A SUSTAINABLE FUTURE**